

Revised  
1/12/2010

BS – Degree Major Form

**Advertising**

120 Unit Program

(Effective Fall 2010)

Name: \_\_\_\_\_ Student ID #: \_\_\_\_\_  
Proposed Date of Graduation: \_\_\_\_\_ Checked by Records Office: \_\_\_\_\_  
Academic Focus: \_\_\_\_\_

Course Requirements in Major:

Course:	Course Title:	Units:	Grade:
ADV 91	_____	3	_____
MCOM 72	_____	3	_____
*MCOM 100W	_____	3	_____
MCOM 101	_____	3	_____
MCOM 70 or MCOM 105, or MCOM 106	_____	3	_____
MCOM 111	_____	3	_____
MCOM 103 or MCOM 104	_____	3	_____
ADV 129 (MCOM 199A & MCOM 199B substitute for MCOM 111 and ADV 129 by invitation)	_____	3	_____
APSC/MCOM 063	_____	3	_____
ADV/JOUR/PR/MCOM Elective (1 unit: provide course # and title)	_____	1	_____

**MANAGEMENT Track Options:**

ADV 126	_____	3	_____
ADV 128	_____	3	_____
<i>Six units from:</i> Adv 116, 121, 122, 123, 124, 125	_____	3	_____
	_____	3	_____

**CREATIVE Track Options:**

ADV 124	_____	3	_____
ADV 125	_____	3	_____
<i>Six units from:</i> Adv 116, 121, 122, 123, 126, 128, 130	_____	3	_____
	_____	3	_____

**Total 40 Units Required** \_\_\_\_\_

Preparation for Major & Supporting Courses:

Course:	Course Title:	Units:	Grade:
<b>Management Track Students Take:</b>			
BUS 90 or STAT 95	_____	3	_____
BUS 130	_____	3	_____
<b>Creative Track Students Take:</b>			
Art Elective	_____	3	_____
ENGL 71	_____	3	_____

**Academic Focus:** (with approval of academic advisor)  
(Note: the Academic Focus does not constitute a minor)

Course:	Course Title:	Units:	Grade:
_____	_____	3	_____
_____	_____	3	_____
_____	_____	3	_____
_____	_____	3	_____

**Total 12 Units Required**

(a minimum of six units must be upper division)

**National Accreditation Requirements:**

	Complete	Incomplete
80 units outside of major	_____	_____
65 units in Liberal Arts & Sciences	_____	_____

\* *MCOM 100W* – Students receiving a “waiver eligible” score on the WST may substitute another 3- unit course in JMC. Documentation of “waiver” status is required.

If a course is taken at another college, please indicate the college and its course number in the space provided.

Substitute: \_\_\_\_\_ for \_\_\_\_\_ Initials \_\_\_\_\_ Date \_\_\_\_\_

Substitute: \_\_\_\_\_ for \_\_\_\_\_ Initials \_\_\_\_\_ Date \_\_\_\_\_

Substitute: \_\_\_\_\_ for \_\_\_\_\_ Initials \_\_\_\_\_ Date \_\_\_\_\_

Signature of Advisor: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of School Director: \_\_\_\_\_ Date: \_\_\_\_\_